

# RAFAELLA MUFARECH

Miami, FL 33131 | (912) 468-3380 | rmufarechpalermo1@babson.edu | www.linkedin.com/in/rafaellamufarech

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## EDUCATION

**BABSON COLLEGE, F.W. OLIN GRADUATE SCHOOL OF BUSINESS, Wellesley, MA** September 2025 - September 2026  
M.S. in Business Analytics Candidate

**SCAD - SAVANNAH COLLEGE OF ART AND DESIGN, Savannah, GA** June 2024 - June 2024  
Bachelor of Fine Arts  
Awarded Jun. 2024.  
Bachelor of Fine Arts in Writing, Minors in Business & Entrepreneurship and Dramatic Writing.  
Honors: GPA: 3.97 Summa Cum Laude Honors Scholar Dean's List.

- Social Media Strategy Exchange Study: Served as project manager, lead writer, and editor of group multimedia website documenting learnings from meetings with C-suite leaders in 9 cities on social media strategy, production, and SEO/SEM.
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## EXPERIENCE

**CEO ADVISORS, Miami, FL** June 2024 - Present  
**Intern, Writer-Editor - Vida Y Éxito Magazine, June 2024 - Present**

- Collaborated on content strategy for leading Central American/Caribbean business magazine, reporting to Chair and Publisher. Devised concepts for stories, devised editorial calendars, and collaborated with staff writers.
- Researched and authored articles published in print and digital editions, including interviews and profiles of prominent business leaders, reaching over 2 million online readers in Latin America, the U.S., and Spain.

**Intern - Communications & Trade Strategy - CEO Advisors, June 2024 - Present**

- Engaged by management consulting arm of business to support and shadow advisors on engagements with Fortune 500 multinationals and other global corporations.
- Refined documents, formulated design and visual elements, as well as developed pitches and seminars presented to business owners and industry experts, and attended the Central American business summit and workshops to expand on industry-specific skills.

**OAS - ORGANIZATION OF AMERICAN STATES: Washington, DC (Remote Employee),** January 2025 - April 2025  
Washington, DC

**Intern - Communications, Inter-American Commission of Human**

- Built, translated, and edited multiplatform content, including press releases, social media campaigns, podcasts, websites, and annual reports.
- Manages development and delivery of annual Climate Change report. Increased impact across 70K+ social media followers by elevating visual presentation, integrating algorithmic best practices, and structuring a time and action calendar.

**FREELANCE WRITING, : Miami, FL & Savannah, GA** January 2021 - February 2025  
**Editing & Creative**

- Hola Cultura: Copy-edited articles and feature biographies published on Latino-focused not-for-profit 501(c)(3) website focused on social change through art. Translated articles between English and Spanish.
- Project Synergy: authored and edited articles for Peru-based digital publication. Worked with authors and visual artists to shape pieces to increase impact, resulting in over 1,000 followers and readers for both blog and magazine issues on every continent.

**DELOITTE US (VIA SCADPro), Savannah, GA** January 2023 - March 2023  
**Project Co-Lead**

- Lead writer of student management consulting project team supporting Big Four advisory firm with building and presenting business case and marketing plan for streamlining services for use in government services lines.
- Guided from idea through proof of concept, incorporating advanced UX service and design research. Developed plan, built presentation, monitored progress, assigned research components, co-authored process book, and presented to Deloitte.